

Registration: <https://www.collegebookart.org/event-3022481>

Membership: <https://www.collegebookart.org/page-363225>

Registration Rates

Regular Members \$215 Early Bird / \$265 General / \$315 On-site

Student Members \$105 Early Bird / \$135 General / \$165 On-site

Registration Schedule

Early Bird Registration: Now through November 15, 2019

General Registration: November 16 to December 1, 2019

On-Site Registration: January 2 to 4, 2020 (opens online)

Schedule Overview

Thursday, January 2, 2020

- Thursday Early Tours (pre-registration required)
 - Book Art Organizations in New Orleans, 9:00 a.m. to 1:30 p.m.
 - Tulane University Special Collections Tour, 12:30 p.m. to 1:30 p.m.
 - Amistad Research Center Tour at Tulane University, 12:30 p.m. to 1:30 p.m. [repeat tour]
- Thursday Late Tours (pre-registration required)
 - Amistad Research Center Tour at Tulane University, 2:00 p.m. to 3:00 p.m. [repeat tour]
 - Newcomb Archives & Vorhoff Library Special Collections, 2:00 p.m. to 3:00 p.m.
- Opening remarks & Keynote by Rachel Breunlin of the [Neighborhood Story Project](#) at Tulane University's Freeman Hall
- Members Juried Exhibition Opening and Awards Ceremony at the Carroll Gallery, Tulane University

Friday, January 3, 2020

- Conference panels and presentations
- Annual members meeting
- Friday Lunch Tours and Workshops (pre-registration required)
 - Industry of Ink: Walking Tour of Historical Printing Houses in the Central Business District, 1:00 p.m. to 2:30 p.m.
 - Historic New Orleans Collection: Rare Books & Ephemera tour, 1:30 p.m. to 2:30 p.m.
 - ANALOG: Hand Lettering for Title Design workshop, 1:00 p.m. to 2:30 p.m. (exact time will be confirmed)
- Student Portfolio Review (overlaps with Friday Lunch Tours)
- Keynote address by [Rebecca Snedeker](#), Executive Director, New Orleans Center for the Gulf South

Saturday, January 4, 2020

- Conference panels and presentations
- Members Showcase (pre-registration required)
- Rising Together Zine-making activity
- Student Lightning Round
- Opportunities in Book Arts Showcase
- Silent Auction
- Live Auction and Cocktail Party

Tour and Workshop Descriptions

All tours and workshops require pre-registration. Space will be filled on a first come first served basis, and will be confirmed at a later date via a separate email. As an activity fills, a waitlist will be established.

Book Art Organizations in New Orleans

Thursday, January 2, 2020, 9:00 a.m. to 1:30 p.m.

First Stop: Paper Machine & ABC@PM, Lower Ninth Ward

[Paper Machine](#) is a 5000 sq ft printshop in the Lower 9th Ward housing a range of traditional and cutting edge print technologies. Founded in 2017 as an extension of the non-profit work of [Antenna](#), Paper Machine is meant to enhance, amplify, and explore New Orleans's rich printing heritage while providing significant opportunities for artists, writers, and creators to develop artist books, publications, and experimental projects in print. The tour will be lead by its founder, local artist Bob Snead.

[ABC@PM](#), the Artist Book Collection at Paper Machine, is located on the second floor of the building. ABC@PM houses a rich resource of artist's books for the city of New Orleans and surrounding areas. ABC@PM collects and makes accessible to the public artists' books in all media, editioned and one-of-a-kind, on all variety of subject matter. Interdisciplinary by nature, artists' books move through the crossroads of visual art, literary art, graphic design, printmaking, bookbinding, papermaking, and publishing.

Second stop: Baskerville, Bywater neighborhood

[Baskerville](#) is a New Orleans letterpress and book arts collective started in 2013. Eight member artists share equipment, skills, and inspiration. Our mission is to preserve the tradition of letterpress while also exploring new ideas and techniques.

Our CBA visitors will get a brief tour of the studio and see examples of our work. Each visitor will then have an opportunity to print a memento on both the cylinder and platen press. Tour and hands-on demonstration will be led by printshop manager Tyler Harwood of [Planetary Magnetics](#).

School bus will depart from Ace Hotel at 9am. Lunch on your own at one of several cafes within walking distance of Baskerville. Group will be bussed to Tulane University after tours.

Max: 25 participants

Cost: \$30 (bring extra money for lunch)

Tulane University Special Collections

Thursday, January 2, 2020, 12:30 p.m. to 1:30 p.m.

Visit the [Tulane University Special Collections](#) (TUSC) to see items from their collection of rare books and archives, including materials from Rare Books, the Louisiana Research Collection, Hogan Jazz Archive, Southeast Architectural Archive, and University Archives. A tour of an exhibition of zines from TUSC, the Latin American Library, and Amistad collections is included.

Meet on the 2nd floor of Jones Hall.

Max: 25 participants/group

Cost: Free

Amistad Research Center

Thursday, January 2, 2020, 12:30 p.m. to 1:30 p.m. and 2:00 p.m. to 3:00 p.m. [repeated tour]

Housed on the campus of Tulane University, [the Amistad Research Center](#) is the nation's oldest, largest and most comprehensive independent archive specializing in the history of America's ethnic history, civil rights, and social justice movements.

The tour will consist of a general introduction to ARC, our holdings, and our history, as well as our relationship to Tulane University as an affiliate partner. Tour will meet in our reading room, where we will display materials from our collections that will be relevant to the CBAA visitors (artists books, book design, zines, comics, etc.). Tour will also be able to visit our exhibition which will examine the personal stories of immigrants in a multicultural United States.

Max: 25 participants/group

Cost: Free

Newcomb Archives & Vorhoff Library Special Collections

Thursday, January 2, 2020, 2:00 p.m. to 3:00 p.m.

The Newcomb Archives collects, preserves, and makes available records that document the legacy of the former women's coordinate college of Tulane University and the history of women and gender in the Gulf South. It is home to over 2,000 linear feet of materials. The Vorhoff Library is a non-circulating special collections library devoted to women's education, prescriptive literature, culinary history, Newcomb authors, gender and sexuality, feminist zines, and other topics.

Meet at the NEW reading room! The top floor of the University Commons, suite 341.

Max: 20 participants

Cost: Free

Industry of Ink: Walking Tour of Historical Printing Houses in the Central Business District

Friday, January 3, 2020, 1:00 p.m. to 2:30 p.m.

An excursion into the Big Easy's legacy of print media, the Print History Tour encompasses an insight-packed walking tour of New Orleans' prize historical archive—the city itself. Hitting the streets in a brisk 90-minute walk through the New Orleans Central Business District and French Quarter, guests will learn about the untold and unexpected history of New Orleans as the South's original hub for print. Points on the tour will highlight the industry-leading newspapers and presses along with renegade printers that created the material culture of New Orleans in the late 19th & 20th centuries. (Don't forget to wear comfortable shoes for this traverse across the cobblestoned centuries!)

Max: 24 participants (8 minimum)

Cost: \$35 per person (tour includes printed ephemera history packet)

Historic New Orleans Collection: Rare Books & Ephemera Tour
Friday, January 3, 2020, 1:30 p.m.-2:30 p.m.

[The Historic New Orleans Collection](#) is happy to welcome members of the College Book Art Association to learn about some of our holdings at the Williams Research Center. We'll view and discuss items including Newcomb College bindings, Loujon Press publications, artist books, 17th and 18th century illustrated works, and more. Guests are welcome to stay after the presentation to visit exhibitions on display at any of our three museum spaces.

NOTE: Transportation to the French Quarter not included; that walk is a lovely 15-20 minute walk for interested participants.

Max: 20 participants

Cost: Free

ANALOG: Hand Lettering for Title Design workshop
Friday, January 3, 2020, 1:00 p.m. to 2:30 p.m. (exact time to be confirmed)

Book titles are display lettering--they have to be legible enough to be read at a glance, interesting enough to draw the reader to reach for the book. While type is an indispensable tool, hand lettering has many advantages that make it a more flexible way to design display lettering. In this workshop we will learn how to draw compatible letter forms and use them creatively for effective title-making.

Hosted by Yvette Rutledge, founder, Center for the Lettering Arts, [Mystic Blue Signs](#). Yvette is a lifelong lettering artist, a professional calligrapher, graphic designer and hand engraver, and a former book and jacket designer for University of California Press at Berkeley. Founder of Mystic Blue Signs in New Orleans, she operates the sign shop, which specializes in hand-lettered signs and graphics, with her husband Vince Mitchell. Yvette currently teaches lettering classes at Loyola University in New Orleans, and at the Center for the Lettering Arts at Mystic Blue Signs.

All materials included. No experience is necessary.

NOTE: Transportation to Mystic Blue Signs is not included in the cost. Lyft XL can hold 5-6 people each, and will charge approximately \$5/person total (includes both ways).

Max: 10 participants

Cost: \$25

General Conference Programming

Student Portfolio Review

Friday, January 3, 2020, 1:00 p.m. to 3:30 p.m.

One-on-one portfolio reviews of student work by a professionally established CBAA member. Student Members and Professionally Established CBAA Members may sign up at the time of registration.

Max: We will do our best to accommodate everyone

Cost: Free

Members Showcase

Saturday, January 4, 2020, 1:30 p.m to 3:30 p.m.

The Members' showcase is an opportunity for conference attendees to share their own book and print work. For the New Orleans conference, the showcase will be open to the general public, providing an expanded audience for participants in the showcase. Participants will also be permitted to sell their work.

There are 50 available spaces. The first 50 registrants will receive space. Additional registrants will be placed on a waiting list. All participation will be confirmed via email.

Max: 50 spaces

Cost: \$10

Student Lightning Round

Saturday, January 4, 2020, 3:00 p.m. to 4:00 p.m.

The Student Lightning Round is an opportunity for undergraduate and graduate students to share their work and learn from each other. Students will have 5-minute spots to present up to 10 images of their work. Student Members may sign up at the time of registration, email confirmation will follow.

Max: 12 participants

Cost: \$ Free

Additional Conference Programming

Movement for Artists! With Instructor: Hope Amico, Gutwrench Press, New Orleans

Friday, January 3, 2020, 7:30 a.m. to 8:30 a.m.

Saturday, January 4, 2020, 7:30 a.m. to 8:30 a.m.

Get up and get going with this one hour morning class of stretches and movements designed for book makers and printers! Join Hope Amico of gutwrench press as she leads you through a practice to help counteract the strain we put on our hands, wrists, shoulders and legs as we stand or sit for hours doing the things we love to do. Class will include warm ups, movement, stretching and will end with a rest to help you start your conference day with calm and focus.

Wear comfortable clothes. No mats or shoes required. Hope is committed to accessible movement for a range of bodies and abilities. Many of the poses will be done standing but a seated option is available. If you have any concerns, please arrive a few minutes early and we can work something out!

Hope is a trained movement instructor, who focuses on rest and relaxation practices. She is also a letterpress printer, zine maker and chief correspondent for the Keep Writing project. (If you want a monthly letterpress postcard, go to gutwrenchpress.com/subscribe to sign up!)

Max: 20 participants

Cost: \$10

Financial Assistance and Scholarships

CBAA Conference Travel Assistant Grants

These grants are intended to support members who are ineligible for or have been unable to receive sufficient institutional financial support for conference attendance. National/international travel grants are awarded at \$400 and regional grants are awarded at \$200. (Regional applicants are those traveling 400 miles or fewer to the conference site. For the 2020 CBAA New Orleans Conference, submit your application at <https://cbaaregional.submittable.com/submit> by October 15, 2019!

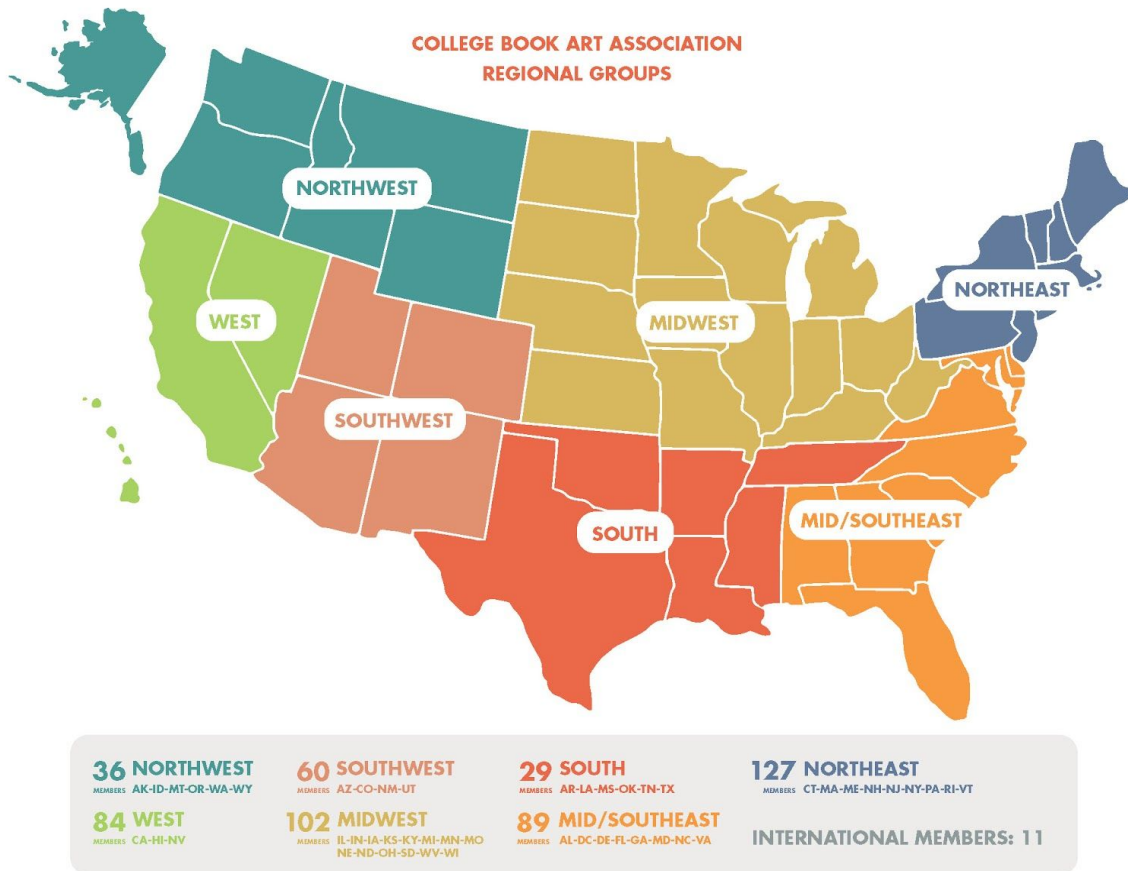
Workstudy Scholarships for Student Members

In NOLA 2020, CBAA will be offering 4 work-study scholarships for Student Members. Student volunteers work 10 hours during the conference, in exchange for **refunded** registration fee. Student Members may sign up at the time of registration, email confirmation will follow.

Please Note

Regional Programming

CBAA is developing new regional programming. One of the questions in the registration process asks you to identify yourself with a region. Please refer to this map when answering that question.



Boxed lunches

Because the conference is based at The Ace Hotel, in a vibrant and restaurant-filled section of downtown New Orleans, there are no boxed lunches for this conference. The schedule has been designed to allow for ample lunch breaks between activities so that participants may acquire their own food.

Banquet

The traditional banquet has been replaced by a complimentary cocktail party, which includes two hours of drinks and hors d'oeuvres on Saturday evening. There is no additional registration or fee required. All attendees are invited to share in this celebration.

Silent and Live Auction

The College Book Arts Association is soliciting donations for the 2020 College Book Art Association conference Benefit Auction. Donations can be anything you think conference attendees may choose to purchase, including artwork, materials, tools, goods, services, experiences or something more original. Benefit Auction proceeds support CBAA programming. Please fill out a [Auction Item Donation Form](#) for each item you choose to donate; when shipping your item(s) please include a copy of the response form(s) with your item(s).

Room Share

CBAA started google doc to help attendees [find a room share/roommate](#) during the conference. We will let you decide how much information you want to disclose online.

Donate

You are able to donate to the conference at any level. Smaller amounts are Included on the registration. If you would like to sponsor the New Orleans conference at a rate of \$250 or more please contact fundraising@collegebookart.org or make a donation to CBAA at <https://www.collegebookart.org/Donate>

Vendors

CBAA will be setting up a separate application page for vendors. The fee for a table is \$265. Space is limited. If you are interested in becoming a vendor please contact meetings@collegebookart.org.

Questions

Questions about registration may be sent to meetings@collegebookart.org